



NEW YORK UNIVERSITY  
CHILD STUDY CENTER

bloomingdale's

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## **NYU CHILD STUDY CENTER TEAMS UP WITH BLOOMINGDALE'S FOR SPRING FASHION SHOW**

*Event raised over \$56,000 which will support NYU Child Study Center's programs and services*

April 20, 2005 (New York, NY) – On Wednesday, April 13<sup>th</sup> Bloomingdale's hosted a fashion presentation and luncheon featuring special guest designers Michael Kors, Ken Kaufman, Isaac Franco, Jeffrey Chow and Yigal Azrouel. The luncheon was generously underwritten by Bloomingdale's and in addition donated 10% of the day's sales from the Designer Collection purchases to the NYU Child Study Center as well as 15% from a Lambertson Truex trunk show held during the week. With the support of Michael Gould, Chairman & CEO of Bloomingdale's and Anne Keating, Senior Vice President, Public Relations, the event was a tremendous success with over 150 guests and raising over \$56,000.

“We couldn't ask for better partners than the team at Bloomingdale's,” said Harold S. Koplewicz, M.D, Director of the NYU Child Study Center. “We thank everyone who gave us their time and energy, including all the terrific designers.”

Attendees at the luncheon included Michele Ateyeh, President and Chief Operating Officer, Lambertson Truex, Yigal Azrouel, Ann Coley, Beth Cogan Fascitelli, Amy Faxon, Isaac Franco, Lisa Frelinghuysen, Cathy Graham, Lynne Greenberg, Ken Kaufman, Anne Keating, Harold Koplewicz, M.D., Linda Sirow Koplewicz, Marcia Mishaan, Heather Mnuchin, Brooke Garber Neidich, Holly Peterson, Dr. Sally Peterson, Lisa Pevaroff Cohn, Renee Rockefeller, Tracy Snyder, Ann Tenenbaum, Alice Tisch, Jamie Tisch and Claude Wasserstein.

### **About the NYU Child Study Center**

The NYU Child Study Center is dedicated to developing and applying scientifically-sound practices that can be utilized on a national scale to significantly improve prevention, identification and treatment of mental illness in children and adolescents.

Mental illness robs children of their childhood. The Center's work helps kids of all backgrounds find a path to success in school, at home and with their peers whether they are treated at the Center, supported by our community and school programs, served by our professionals trained at the Center or helped by scientific advances developed at the CSC.

If you would like to make a donation to the NYU Child Study Center or if you would like to be added to our mailing list for future events, please call (212) 263-8698. For more information, about the Center or to make an online donation visit [www.AboutOurKids.org](http://www.AboutOurKids.org).

**About Bloomingdale's**

Bloomingdale's, a division of Federated Department Stores, was founded in 1872 and operates 33 stores in New York, New Jersey, Nevada, Massachusetts, Pennsylvania, Maryland, Virginia, Illinois, Minnesota, Florida, California and Georgia. For website access, please log onto [www.bloomingdales.com](http://www.bloomingdales.com).

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